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## Wanhuida Partners attend 37th MARQUES Annual Conference

Time: Sept 22 2023

@Wanhuida Intellectual Property

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On Tuesday 19<sup>th</sup> - Friday 22<sup>nd</sup> September 2023, the 37<sup>th</sup> MARQUES Annual Conference is convened in Berlin, Germany.

Themed *"In Brands We Trust: The Next Frontier"*, the conference features informative and engaging discussion on a plethora of topics like *"Piloting Brands: Changing to Stay the Same?"*, *"Risks and Rewards for Brands in the metaverse"*, *"Steering Brands in a Time of Crisis"*, *"Platform Liability – Still the Old Stuff or Do We Have NewRules?"*, *"In WIPO We Trust, the Next Frontier"*, *"CJEU and General Court Cases"*, among others.

Wanhuida Intellectual Property sends four delegates to the conference. Dr. Huang Hui, Partner and a member of the firm's Management Committee, along with three other partners Zhu Zhigang, Lei Yongjian and Paul Ranjard.

Dr. Huang attends the *"Chinese IP/TM Updates"* workshop presented by the MARQUES China Team. Yongjian and Paul attends *"What you always wanted to know about GIs but never dared to ask!"* workshop presented by the Geographical Indications Team. Zhigang met his fellow team members from the Intellectual Asset Management Team.



Zhu Zhigang, Dr. Huang Hui, Paul Ranjard & Lei Yongjian (L to R)

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