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WTR Ranks Wanhuida in 2024

Time: Feb 07 2024

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In the 2024 edition of the World Trademark Review 1000 - The World's Leading Trademark Professionals, which is released on 7th February 2024, Wanhuida Intellectual Property has topped both litigation and prosecution rankings for yet another year. The firm is rated in the Gold Band as a first-tier PRC firm for both *"Prosecution and Strategy"* and *"Enforcement and Litigation"* category.

Wanhuida is being hailed by the WTR 1000 2024 as *"a one-stop IP troubleshooter par excellence"*, which *"enjoys a glittering reputation"* and has *"an illustrious list of household names across the globe flock to the doors"*. The firm's *"multi-talented IP professionals delivers the best and most comprehensive strategies for its discerning clients consistently"*. With *"pushing the boundary of Chinese IP law"* in its DNA, the firm's trademark department *"has set one precedent after another in the realm of trademark application and infringement lawsuits"*.

Lauded as a *"rainmaker"* of the firm, Founding Partner and Management Committee Chair Bai Gang is ranked by WTR as a recommended individual in *"Enforcement and Litigation"* for having *"all bases covered on the contentious front"* and for being *"a fierce representative in trademark infringement and anti-counterfeiting disputes, some of which have been selected as the annual cases by the Supreme Court over the years"*. Partner and Management Committee Member Dr. Huang Hui also receives individual honor from WTR in the same field for his forte in *"high-stake IP litigation"* and *"a razor-sharp understanding of the theory and practice of the whole trademark cycle"*. Other recommended individuals within the firm include two other partners and Management Committee Members Ren Haiyan (Prosecution and Strategy) and Jason Yao (Enforcement and Litigation), as well Partner Li Yunquan (Prosecution and Strategy). Haiyan is praised as being *"a trustworthy name when it comes to trademark filing and registration"*, guiding *"the team in tackling tricky brand protection issues"*. WTR editorial commends Jason for *"safeguarding IP rights and battling counterfeiters and trademark infringers before all level of courts across the country"* and speaks highly of Yunquan for *"bringing a wealth of legal and industry knowledge to the table"*.

This year's publication identifies the leading players in over 80 key jurisdictions globally. To research the market, face-to-face and telephone interviews are conducted and correspondence are exchanged over a four-month period, together with a record number of written submissions gathered from firms detailing their recent activity in the field. Individuals qualify for inclusion in the WTR 1000 upon receiving sufficient positive feedback from market sources with knowledge of their practice and the market in which they operate. Firms qualify for a listing on the basis of their depth of expertise, market presence and the level of work on which they are typically instructed. The results are presented in bands – gold, silver and bronze – to reflect the reputations of teams and professionals relative to their peers in the field.

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