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## Wanhuida jointly organizes webinar with SwissCham China & SSTOP

Time: Oct 25 2022

@Wanhuida Intellectual Property

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On Tuesday 25<sup>th</sup> October 2022, a webinar on "Patent and trademark strategies for startups and SMEs entering China", which is jointly organized by SwissCham China, the SinoSwiss Technopark (SSTP) in Chongqing and Wanhuida Intellectual Property are held virtually via Zoom.

As a follow-up to this year's SSBICom (2022 Sino-Swiss Business Incubation Competition), the webinar is an IP knowledge sharing session for startups and SMEs interested in expanding to the Chinese market.

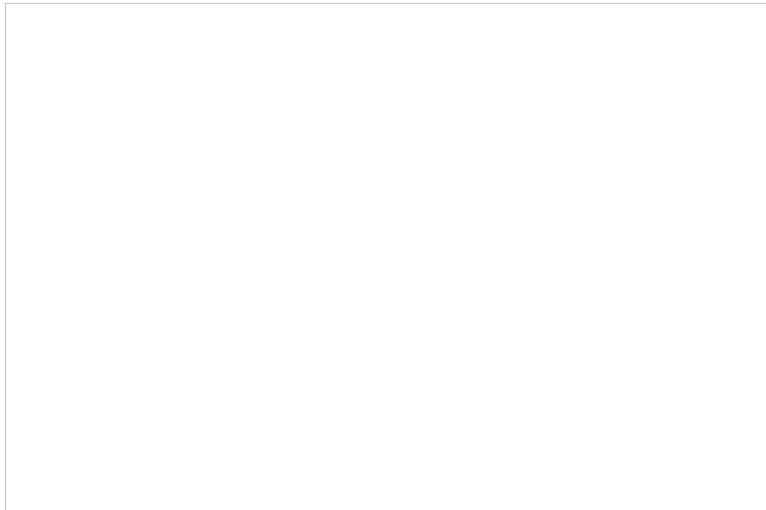
Wanhuida Partners Duan Xiaoling and Lei Yongjian speak on "Patent strategy & risk management" and "Trademark prosecution strategies" respectively. The event is moderated by Raphael Zumsteg-Yuan, Legal Manager of SinoSwiss Technopark and Southwest China Representative, SwissCham China.

The webinar attracts dozens of foreign corporate attendees.



### Patent and trademark strategies for startups and SMEs entering China

Tuesday, 25 October 2022, 3 PM Beijing time (9 AM CET)



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The video player interface features a blue background with abstract white wave patterns. At the top right, there is a small video thumbnail of a man speaking, with the text "Regulatory Affairs & Prosecution" and "Yongjian Lei" below it. The main title "Trademark prosecution strategies for startups and SMEs in China" is centered in white text. Below the title, the speaker's name "Yongjian Lei" and email "lei.yongjian@wanhuida.com" are displayed. The bottom of the video player shows a standard control bar with a play button, a timestamp of "01:45:08 / 02:14:55", and a speed control icon.