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Wanhuida Partners attend 2024 Leadership Meeting in New Orleans

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From November 12 to November 15, 2024, the 2024 INTA Leadership Meeting is convened in New Orleans, Louisiana, USA.

This year's event brings in the largest cohort of participants in INTA's history, attracting more than 1700 IP professionals from over 80 countries worldwide.

The conference offers a plethora of thought-provoking educational sessions and engaging programs, covering a wide spectrum of topics including:

- Policy Perspectives: Elections and the Impact on the Global Intellectual Property Landscape
- US Design Patents following LKQ: Dramatic Change or Mere Harmonization?
- A Comparative Review of the Interplay Between Copyright and AI in Various Jurisdictions
- Navigating the Complexities of Trade Secret Protection in the Modern Era
- Fighting Online Scams in the AI Era
- Protecting the Integrity of the U.S. Trademark Register: The Fight Against Scams, Fraudsters, and Unqualified Practitioners
- Green Gambits: Unfair Competition in the Eco-Friendly Era
- Ethical and Practical Considerations for Incorporating AI Technologies in Your Trademark Practice

The annual Leadership Meeting is an invitation-only event for the organisation's Board (past and current) and members who volunteer on committees and project teams, as well as staff from government IP offices. The event offers a forum to deepen the participants' involvement with the association and be a part of critical conversations to help shape the future of the IP landscape.

Ren Haiyan, Partner and Management Committee member of Wanhuida Intellectual Property and Wu Xiangrong, another Partner of the firm attend the meeting in their respective capacity of Co-chair of INTA China Global Advisory Council and member of the INTA International Amicus Committee.



Wu Xiangrong

