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Wanhuida Partner speaks at INTA inaugural Pre-AM Reception in Beijing

Time: Feb 20 2025

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On February 20, 2025, INTA's inaugural Pre-Annual Meeting Reception, which is jointly hosted by the Beijing Intellectual Property Office (BIPO) and Unitalen, is held in Beijing.

Nearly 100 attendees gather for the event to get an exclusive preview of the exciting program highlights offered by the INTA 2025 Annual Meeting and new developments planned for this year's gathering.

INTA CEO Etienne Sanz de Aceco delivers a keynote speech in a pre-recorded video. Chen Wei, BIPO Inspector and Monica Su, Chief Representative, INTA China Office deliver welcome remarks to the participants.



Chen Wei



Monica Su

Experienced INTA members generously share their insights on topics ranging from the "Know Before You Go" project and committee involvement to INTA awards and Leadership Meeting opportunities. Yang Mingming, Partner of Wanhuida Intellectual Property and Chair of China Subcommittee, INTA Trademark Office Practices Committee shares his experience on committee involvement.

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Yang Mingming

A standout feature of the event is the engaging roundtable discussions, where attendees exchange ideas and forge meaningful connections.



Group photo of the speakers

The firm's Partner He Wei also interacts with the speakers during roundtable discussion.



He Wei speaking