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Wanhuida Partner shares insights at WIPR summit in San Francisco

Time: Oct 28 2025

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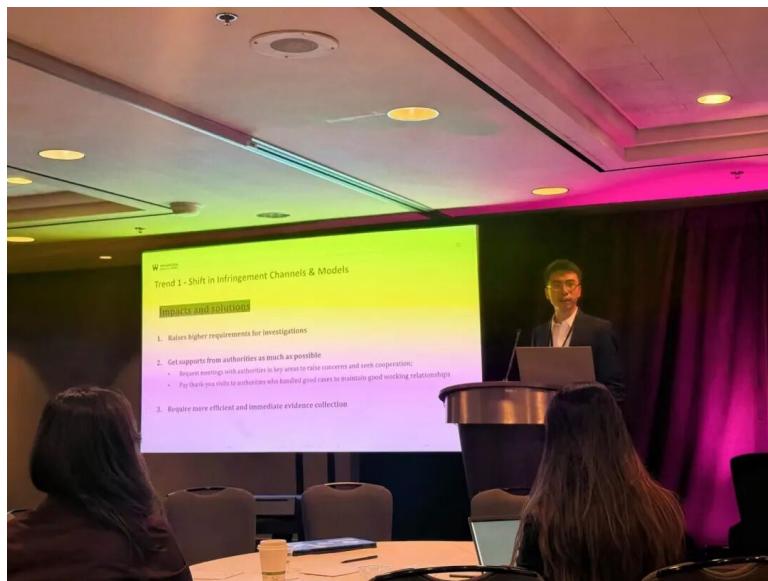
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Media Center > Events

On October 28-29, 2025, WIPR Trademark & Brand Protection Summit 2025, which is hosted by World Intellectual Property Review (WIPR), is held in San Francisco, USA.

Featuring “Safeguard your brand: Strategies & tactics for an evolving IP landscape”, the event brings together IP owners and veteran practitioners in brand protection, key stakeholders and groundbreaking solution providers, to share insights and best practice on key themes including “AI’s impact on brand protection”, “Managing budget to maximize impact”, “Working with new media partnerships”, “Identifying the right tools for effective takedowns”, “Domain issues and fraud”, among others.

Fan Yongming, Partner of Wanhuida Intellectual Property delves into the topic of “Practical Strategies for Combating Counterfeits and Lookalikes in China”. Yongming first prepares the floor on the routes and procedures in fighting counterfeits and lookalikes in China. He then parses the latest trends and developments in the illicit trade and provides brand owners with practical takeaways in constructing a solid and efficient enforcement strategy from a case law perspective.



Fan Yongming

The firm is an exhibitor at the summit. Bai Gang, its Founding Partner and Management Committee Chair, Ren Haiyan, Partner and Management Committee member and Partner Li Yunquan network with peer attendees on various hot-button issues. Carmine Bai, the firm's Marketing Specialist is also present.

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Media Center > Events



Li Yunquan, Ren Haiyan, Bai Gang & Fan Yongming (L to R)