

Expertise Makes It  
Possible

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## Wanhuida included in the 2026 list of Top40 Trademark Agencies

Time: May 04 2026

@Wanhuida Intellectual Property

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On May 4, 2026, the China Trademark Association Session: Challenges of Brand Globalization in the AI Era, is held in London, UK. The event attracts a speaker lineup, featuring:

Zhao Jing, Judge, IP Tribunal, Hebei High Court

Guo Ying, Director of IP Operations and Brand Cooperation, Taobao & Tmall

Roxanne Zhao, Senior Legal Director, Huawei

Sally Zhu, Director of Trademark and Brand Legal Team, ByteDance

Wu Dongping, Secretary General, China Trademark Association and Heather C. Steinmeyer, INTA Chief Policy Officer deliver welcome remarks at the session.

Leveraging the CTA session, the China Trademark Magazine and IPHOUSE, a leading innovation and compliance data supplier in China, jointly release the List of Top 40 Foreign-related Chinese Trademark Agencies in 2026. Pu Xiang, CEO, IPHOUSE, announces the inductees and parses the ranking methodology.



The list aims to provide guidance to foreign corporations and organisations in their vetting process of Chinese vendors of trademark legal services.

The list is the result of a statistical and systematic assessment of the trademark agencies recorded with the Trademark Office of the China National Intellectual Property Administration, analysing official figures by utilizing data models encompassing over a dozen parameters including trademark application numbers filed for foreign-related parties, trademark opposition cases and trademark review and adjudication cases handled for foreign-related parties, among others. These parameters serve as a frame of reference in identifying the winning organisations that help their clients navigate the complex legal and commercial landscape.

Wanhuida Intellectual Property is again included in the 2026 list for its abundant experience in serving a wide range of foreign clientele and its reliable and astute service.

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